


Absolute Ad Trading



We're clearing the barriers between media buyers and sellers to create contracting you can count on.

- **Automated Planning and Discovery**

Let NYIAX uncover the perfect campaign partners

We offer automated discoverability of future premium inventory for more impactful media planning and purchasing.

- **Streamlined Negotiation and Management Tools**

Automating everything from engagement to execution

We're improving advertiser ROI by reducing the need for manual prospecting, negotiation, and management, saving you time and money on every interaction.

- **Guaranteed Contract Compliance**

Contracting you can count on

Greater transparency between media buyers and sellers makes compliant ad service absolute and protects you against fraud.